



WORKING IN PARTNERSHIP WITH

GUMDROP LTD



GUMDROP...

...excites people's imagination so that they choose to drop their waste gum into a GUMDROP. By using our new, closed loop recycling process we can reduce everyday eyesores and additional landfill to make our planet a cleaner place...

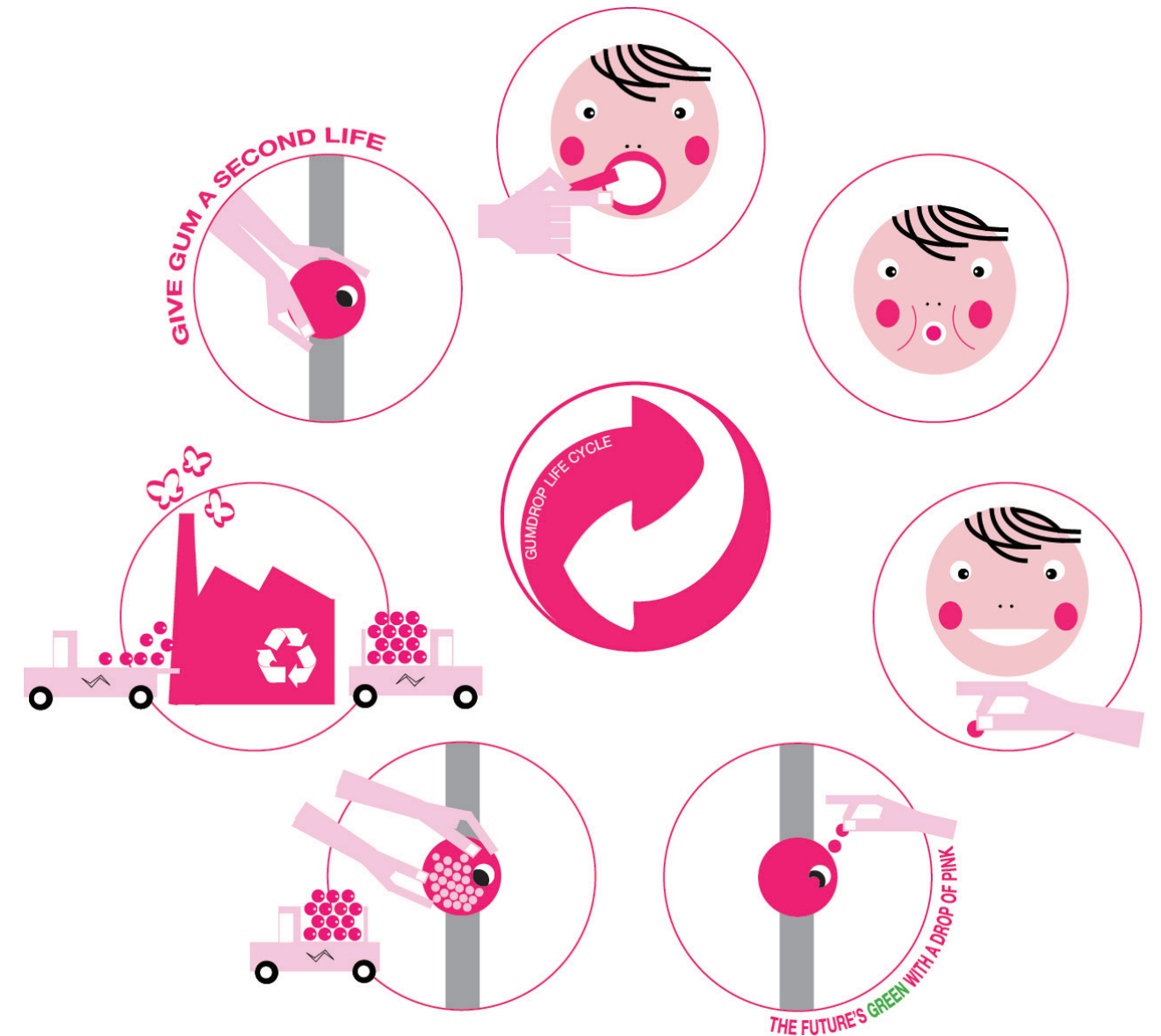
...give gum a second life.

GUMDROP LIFE CYCLE

GUMDROP, along with its contents of waste gum, is recycled to make new GUMDROPS. The material produced from recycled gum is called GUM-TEC®. This material can be used in existing manufacturing processes such as injection and blow moulding to create a variety of plastic products.

The new GUMDROPS are then distributed and the cycle starts again.

The GUMDROP process can also provide a zero waste to landfill alternative for gum manufacturers wishing to lower or eliminate their waste gum output.



GUM IS COLLECTED
AND THEN RECYCLED
TO MAKE MORE
GUMDROPS



OUR STREETS.

22 million people in Britain chew gum

90% of gum chewed in Britain is Wrigley's gum

The UK spends around £100mil a year cleaning up gum litter

935 Million packs of gum are consumed every year in the UK

Three and a half billion pieces of gum are irresponsibly disposed of each year in the UK

To clean gum litter off streets and pavements costs £0.30p - £1.50 per square metre

A FEW OF GUMDROPS STREET WISE CLIENTS



**GUMDROP
IS
SAVING
AROUND £1M
EVERY
YEAR
ON
CLEANING
BILLS**





By having
GUMDROPS it
**freed up 6.5 man
hours** a week

2 Gumdrop Bin locations
are **saving over £1200**
per year on cleaning
costs.

SHOPPING CENTRES
Midsummer Place Shopping Centre
Milton Keynes, UK

'THE GUMDROP IS EXTREMELY CLEVER IN THAT IT IS MADE OF THE VERY PRODUCT IT HAS BEEN DESIGNED TO CAPTURE. WE HOPE THIS HIGHLY VISIBLE CREATION WILL REMIND PEOPLE TO ACT RESPONSIBLY AND HELP THE ENVIRONMENT AT THE SAME TIME.' PAUL TILBURY, OPERATIONS MANAGER

Churchill



GUM HERE
RECYCLE YOUR GUM INTO MANY DIFFERENT PLASTIC PRODUCTS
OOLA

44
Gumdrop Bin
locations across 3
campuses are **saving**
over £18,000.00 per
year on cleaning
costs.

89% decrease
in gum litter in
immediate areas
where Gumdrop Bins
were installed.

GUMDROP[®]
WWW.GUMDROPLTD.COM

RECYCLE YOUR GUM HERE



WE RECYCLE YOUR GUM INTO MANY DIFFERENT PLASTIC PRODUCTS



Put your waste gum in a GUMDROP and we will recycle your gum into a new material which can then be used to make new GUMDROPS and other plastic products.



COUNCILS
Royal Borough of Kensington and Chelsea
LONDON, UK

4 MONTH CAMPAIGN



GWR

TRANSPORT



152 Gumdrops Locations



Saving over £25k a year on cleaning bills



UNIVERSITY OF
WINCHESTER

EDUCATION



10 Gumdrops Locations

£ Saving over £4k a year on cleaning bills

£ Saving over 63,000 paper cups a year



Closing the loop

GUMDROP® 'ON THE GO'

The Gumdrop 'On the Go' keyring provides people with an 'On the Go' closed loop solution to recycling waste chewing gum wherever you are. One full Gumdrop on the go is recycled to make three new ones.

➤ **Achieving over 80% reduction when used together with the Gumdrop Bin**





GUMTEC[®]

At GUMDROP Ltd we recycle all types of gum from post consumer to manufacturers' waste. This is then recycled into a range of compositions for use in the plastics and rubber industry. We aim to deliver innovation on a global scale.

**PUT
DOWN
YOUR
PAPER
CUP...**



SHOES
WITH
SOLE

STAN
SMITH
WITH
GUM-TEC[®]
SOLES



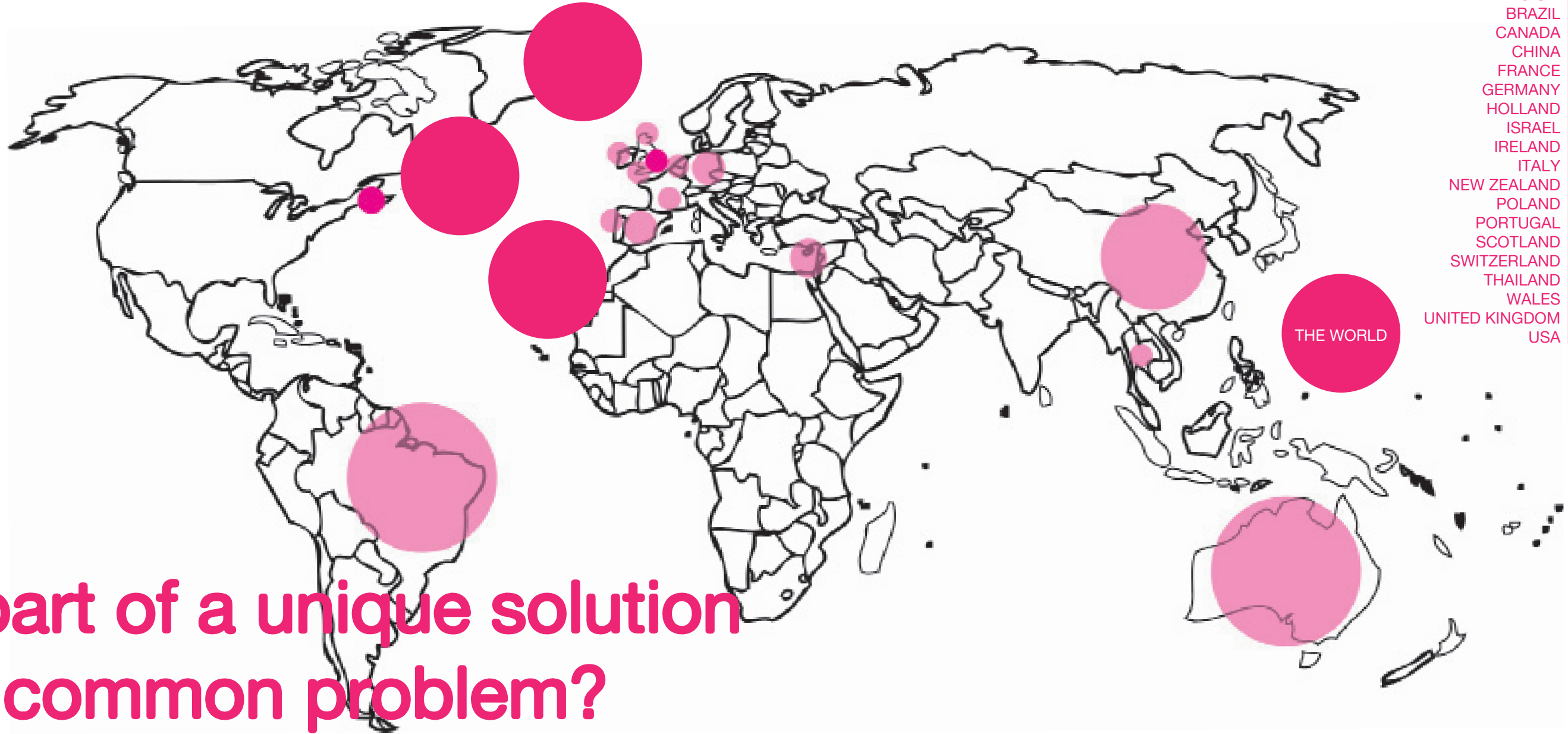
GUM-TEC[®]

RECYCLING ONE STEP AT A TIME



THE COUNTRIES GUMDROP LTD IS TALKING TO AND WORKING WITH:

- AUSTRALIA
- BELGIUM
- BRAZIL
- CANADA
- CHINA
- FRANCE
- GERMANY
- HOLLAND
- ISRAEL
- IRELAND
- ITALY
- NEW ZEALAND
- POLAND
- PORTUGAL
- SCOTLAND
- SWITZERLAND
- THAILAND
- WALES
- UNITED KINGDOM
- USA



**Be part of a unique solution
to a common problem?**



The best is yet
to come...

Help us fully push the boundaries of what we are able to produce with
Gum-tec®.

Let's create the future.

GUMDROP^{LTD}

THE FUTURE'S **GREEN** WITH A DROP OF PINK



Gumdrop Ltd



@GUMDROPLTD

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